

PRESS RELEASE

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FOR IMMEDIATE RELEASE

New website, android app shares superlative things

Switzerland, Berne — August 1, 2014 — A new international website is posting and promoting one spectacular video a week for entertainment.

A Thing A Week simple, elegant website located at <http://thing.so> features a “universe of [superlatives] things” designed to inspire awe and appeal to an international audience of people seeking interesting new videos and music. One recent example included a video of fireworks captured from a drone that was able to get very close to the explosions, creating rarely seen footage set to beautiful trance music.

The team at A Thing A Week is a group of web aficionados who make it their goal to hunt down the best in eye-popping new videos and music, curate them and share them with the world. A corresponding app for Android devices allows users to download and view each thing of the week from mobile devices.

“Our goal is to share astonishing things with the world,” said Markus Koller, co-founder of A Thing A Week. “Every week our team presents another [superlative] thing. Yes we thing.so.”

The Thing A Week developers are open to suggestions for future things. Ideas can be submitted via an online form at <http://thing.so>.

Learn more about A Thing a Week and view their weekly things at Thing.so. Follow A Thing A Week on Facebook <https://facebook.com/thing.so>
<http://play.google.com/store/apps/details?id=com.starfrosch.ataw>

About: Markus Koller is a web developer and system administrator. He also operates <http://starfrosch.ch> Switzerland's first podcast.

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